

ABSTRACT

The present invention pertains to a display dispenser having a disposable molded tray with a thin shell, unibody construction that firmly receives a removable pusher assembly. The tray is formed from a unitary sheet of plastic that forms inner and outer shells. Each shell forms the inside or outside half of a continuous wall around the perimeter of the tray. The two wall halves are integrally joined along a top portion, but otherwise spaced apart to provide a double-walled construction. Each wall has a frustoconical shape so that the trays nest into each other when stacked. The inner shell has an interior portion with two symmetrical side ledges that support and align the sides of the packages. The top of the package faces forward to show the artistic design on the article such as the paper plates or paper napkins inside. The inner shell has a central recess that snugly receives the unified pusher assembly. A rim extending from the wall and a floor of the recess lay flat on a surface of a shelf.